

Claims.

1. Packaging material with hologram-like image,
characterised in that,
the packaging material (9) is a multi-layered with a layer structure containing
a) a completely or partially embossed metal foil (10) or metallised plastic film and,
b) on top, at least in specific areas, a transparent single or multi-layered plastic layer (11, 13), where the plastic layer b) forms the outer-lying layer of the packaging and the embossed image on the metal foil or metallised plastic film a) is visible through the transparent areas.
2. Packaging material according to claim 1, characterised in that in a packaging made therefrom the plastic layer b) (11, 13) face outwards and functional layers (12, 14) preferably of plastic and/or paper are provided on the free side of the metal foil (10).
3. Packaging material according to claim 1, characterised in that the layer structure contains
a) a wholly or partially embossed metal foil (10), in particular an aluminium foil, or a wholly or partially embossed metallised plastic film and
b) a multi-layered plastic layer (11, 13) of
b₁) a lacquer coating or a melt extrudate (11) and
b₂) a film (13) containing a polyolefin.
4. Packaging material according to claim 1, characterised in that the layer structure contains
a) a wholly or partially embossed metal foil (10), in particular an aluminium foil, or a wholly or partially embossed metallised plastic film and
b) a multi-layered plastic layer (11, 13) of
b₁) a melt extrudate (11) of polyethylene and
b₂) a film (13) containing polyolefin in particular polyethylene.
5. Packaging material according to claim 1, characterised in that the layer structure contains

- 5 a₁) a functional layer (12, 14),
a) a wholly or partially embossed metal foil (10), in particular an aluminium foil or
a wholly or partially embossed metallised plastic film, and
b) a multi-layered plastic layer (11, 13) of
b₁) a lacquer coating (11)
b₂) a film (13) containing polyolefines, in particular polyethylenes.
- 10 6. Packaging material according to claim 1, characterised in that the layer structure
contains the following sequence of layers
a₁) a functional layer (12, 14) of
a film (14) containing polyolefines, in particular polyethylenes or polypropyl-
15 enes of thickness 20 to 150 μm , and
a lacquer coating or a melt extrudate (12) of a polyethylene, in amounts ranging
from 3 to 80 g/m^2 ,
a) a wholly or partially embossed metal foil (10), in particular an aluminium foil or
a wholly or partially embossed metallised plastic film of thickness 7 to 100 μm ,
20 b) a multi-layered plastic film of
b₁) a lacquer coating or a melt extrudate (11) of a polyethylene, in an amount of
3 to 80 g/m^2 , and
b₂) a film (13) containing polyolefines in particular polyethylenes or polypropyl-
enes and having a thickness of 20 to 200 μm .
- 25 7. Packaging material according to claim 1, characterised in that the packaging material
forms the body of a tube exhibits the following sequence of layers
a₁) a functional layer (12, 14) which faces the inside of the tube, made of a
30 polyethylene film (14) of thickness 40 to 80 μm and,
a lacquer coating or a melt extrudate (12) of polyethylene in amounts of 30 to 50
 g/m^2 ,
a) a wholly or partially embossed aluminium foil (10) or a wholly or partially
embossed metallised plastic film of thickness 8 to 40 μm ,
35 b) a multi-layered transparent plastic layer (11, 13) of
b₁) a lacquer coating or a melt extrudate (11) of polyethylene in amounts of 30
to 50 g/m^2 , and

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b2) a polyethylene film (13) of thickness 20 to 200 μm , which forms the outside of the tube.

8. Packaging material according to claim 3 ~~to 7~~, characterised in that the film b₂) (13) features a printed image on one or both sides.

9. ^{use of foil} Covering foils, wrapping foils, boxes, bags, pouches, self-standing pouches, sachets, beakers, goblets, lidding materials for base parts and preferably for tubes containing or comprising a packaging material according to claim 1.